



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser

Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc(2890)
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice	645186
Inv Date	10/28/2012
Terms	Net 30
Contract	325069
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type	No/Normal
Package	
Gen. Date	10/31/2012 11:29:57AM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Acct Types National/Political
Est/Headline 1536/06260215
Demo
Revision
Comments OBAMA FOR AMERICA

AgB

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
29.1	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/01/12 8:45PM (Mo)	00:30	Dancing With The Stars	OFA12P130H	\$6000.00	
44.1	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo	10/01/12 7:27AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H	\$775.00	
44.1	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo	10/01/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H	\$775.00	
45.1	Spot	8:00:00AM- 9:00:00AM	Per week (1),Mo	10/01/12 8:29AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
47.1	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	10/01/12 10:46AM (Mo)	00:30	KATIE COURIC	OFA12P130H	\$375.00	
49.1	Spot	5:30:00PM- 6:00:00PM	Per week (1),Mo	10/01/12 5:51PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12Z128H	\$875.00	
50.1	Spot	6:00:00PM- 6:30:00PM	Per week (1),Mo	10/01/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12P130H	\$1100.00	
51.1	Spot	6:58:00PM- 7:30:00PM	Per week (1),Mo	10/01/12 7:21PM (Mo)	00:30	INSIDE EDITION	OFA12P130H	\$1200.00	
52.1	Spot	7:30:00PM- 7:56:00PM	Per week (1),Mo	10/01/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12P130H	\$1200.00	
53.1	Spot	11:00:00PM-11:35:00PM	Per week (1),Mo	10/01/12 11:23PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H	\$1200.00	
54.1	Spot	11:35:00PM-12:02:00AM	Day,M-1	10/01/12 11:36PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H	\$500.00	
58.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/01/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12P130H	\$850.00	
60.0	Spot	5:00:00AM- 5:30:00AM	Per week (1),Mo	10/01/12 5:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P130H	\$375.00	
62.0	Spot	6:00:00AM- 6:30:00AM	Per week (1),Mo	10/01/12 6:12AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H	\$850.00	
64.0	Spot	7:00:00AM- 8:00:00AM	Per week (1),Mo	10/01/12 7:50AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H	\$775.00	
66.0	Spot	8:00:00AM- 9:00:00AM	Per week (1),Mo	10/01/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z128H	\$725.00	
68.0	Spot	11:00:00AM-12:00:00PM	Per week (1),Mo	10/01/12 11:33AM (Mo)	00:30	The View	OFA12P130H	\$550.00	
70.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Mo	10/01/12 12:12PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12P130H	\$375.00	
72.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),Mo	10/01/12 4:24PM (Mo)	00:30	DR. OZ SHOW	OFA12P130H	\$825.00	
74.0	Spot	5:30:00AM- 6:00:00AM	Per week (1),Mo	10/01/12 5:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z128H	\$375.00	
76.0	Spot	6:30:00AM- 7:00:00AM	Per week (1),Mo	10/01/12 6:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H	\$850.00	
81.0	Spot	8:00:00PM- 9:00:00PM	Per week (1),Su	10/14/12 8:37PM (Su)	00:30	ONCE UPON A TIME	OFA12P143H	\$8000.00	
82.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	10/14/12 10:39PM (Su)	00:30	666 PARK AVENUE	OFA12P143H	\$5000.00	
83.0	Spot	11:37:32PM-HOT TOPICS	Per week (1),Su	10/14/12 11:50PM (Su)	00:30	HOT TOPICS	OFA12P143H	\$195.00	
84.0	Spot	6:30:02PM-ABC WORLD	Per week (1),Su	10/21/12 6:56PM (Su)	00:30	ABC World News Sunday	OFA12G145H	\$1705.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$36,175.00
Commission	(\$5,426.25)
Net Total	\$30,748.75

Total Spots 25